

TINA (DELUCA) PINEIRO

Honesdale, PA 18431

(516) 984 8637

tinapineiro@gmail.com · Portfolio: tinapineiro.com

Results-oriented learning professional with experience in curriculum development and a growing focus on instructional design and learning technologies. I am skilled in designing engaging learning experiences, developing digital training materials, and applying evidence-based learning strategies to improve knowledge retention and learner performance. Proven ability to collaborate with stakeholders to create effective and accessible learning solutions.

EDUCATION

AUGUST 2026

MA, INSTRUCTIONAL DESIGN AND LEARNING TECHNOLOGIES, INDIANA
UNIVERSITY OF PENNSYLVANIA, INDIANA, PA

MAY 2025, GRADUATED SUMMA CUM LAUDE

BS, HUMAN DEVELOPMENT AND FAMILY SCIENCE, INDIANA UNIVERSITY OF
PENNSYLVANIA, INDIANA, PA

PROFESSIONAL EXPERIENCE

2006 TO PRESENT

INSTRUCTIONAL DESIGNER & ELEARNING DEVELOPER, FREELANCE

- **Rapid eLearning Development:** Formulate clean, responsive digital courses using **Articulate Rise 360** to transform dense, text-heavy PDFs into interactive learning modules.
- **Performance-Focused Design:** Apply adult learning theories to restructure cognitive load, integrating scenario-based decision checks that improve learner retention.
- **Multi-Modal Asset Creation:** Script and develop multimedia learning objects, including instructional infographics and AI-generated video assets, to support diverse learning styles.
- **LMS Onboarding Solutions:** Build comprehensive training architecture maps and step-by-step onboarding modules for platforms like **D2L Brightspace** to reduce student friction and tech support tickets.

MAY 2006 TO JULY 2006

ID INTERN, UNIVERSITY OF PITTSBURGH, 4200 FIFTH AVE, PITTSBURGH, PA 15260

Remote Instructional Design duties are eLearning design on Canvas LMS using Articulate Rise, Canvas, PowerPoint.

AUGUST 2005 TO MAY 2006

GRADUATE ASSISTANT, IUP, 1011 SOUTH DRIVE, INDIANA, PA 15705

Worked remotely to support instructors on the weekly support line to use D2L Brightspace, faculty support on Panorama to bring existing instructor D2L programs into compliance for accessibility.

NOVEMBER 2006 TO MAY 2026

SELF-IMPROVEMENT COACHING, TINA PINEIRO LIFE SOLUTIONS, HONESDALE, PA

Self-improvement speaker for workshops provided for individuals and teams. Facilitated professional in-person workshops for wellness professionals online and at conventions. Self-directed course/eBook creator. Facilitated remote classes as an NGH instructor.

SEPTEMBER 1998 TO JUNE 2001

COMPUTER LAB ASSISTANT, CIVIL SERVICE POSITION, LAWRENCE PUBLIC SCHOOLS, 195 BROADWAY, LAWRENCE, NY 11559, MIDDLE SCHOOL AND ELEMENTARY

Computer classroom instruction, staff development presentations, website creation and maintenance, software installation, networking printers, curriculum-based software purchasing.

SEPTEMBER 1987 TO JUNE 2000

COMPUTER INSTRUCTOR, LAWRENCE PUBLIC SCHOOLS, CONTINUING EDUCATION & SUPER SATURDAY PROGRAM, 195 BROADWAY, LAWRENCE, NY 11559

Developed curriculum and implemented curriculum for adult continuing education and child computer education classes. Facilitated evening and weekend classes.

SKILLS

- Adult Learning
- ADDIE
- Articulate Rise
- Audacity
- Canva
- eLearning Development
- LMS, Brightspace D2L & Canvas
- Mayer's Multimedia Principles
- MS Word
- PowerPoint
- WordPress Web Design

TECHNICAL SKILLS

- **Instructional Design:** Scenario-Based Learning, Cognitive Load Optimization, Needs Analysis, Rapid Prototyping

- **Authoring Tools:** Articulate Rise 360 (Advanced), Articulate Storyline (In Progress)
- **Multimedia & Development:** Web Development (HTML/WordPress), AI Video Generation, Infographic & Visual Design
- **Systems:** Learning Management Systems (D2L Brightspace and Canvas)