

TINA (DELUCA) PINEIRO

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Interactive eLearning • Rise 360 Projects • Storyboards • Learning Experience Design

Learning professional with experience in instructional design, curriculum development, adult education, and learning technologies. Skilled in designing engaging digital learning experiences, developing interactive training materials, and applying evidence-based instructional strategies to improve learner engagement, knowledge retention, and performance. Experienced collaborating with faculty, subject matter experts, and stakeholders to create accessible, learner-centered training solutions.

EDUCATION

ANTICIPATED GRADUATION, AUGUST 2030

DED, CURRICULUM AND INSTRUCTION, INDIANA UNIVERSITY OF PENNSYLVANIA, INDIANA, PA

AUGUST 2026

MA, INSTRUCTIONAL DESIGN AND LEARNING TECHNOLOGIES, INDIANA UNIVERSITY OF PENNSYLVANIA, INDIANA, PA

MAY 2025, GRADUATED SUMMA CUM LAUDE

BS, HUMAN DEVELOPMENT AND FAMILY SCIENCE, INDIANA UNIVERSITY OF PENNSYLVANIA, INDIANA, PA

PROFESSIONAL EXPERIENCE

2026 TO PRESENT

INSTRUCTIONAL DESIGNER & ELEARNING DEVELOPER, FREELANCE

- **Rapid eLearning Development:** Formulate clean, responsive digital courses using **Articulate Rise 360** to transform dense, text-heavy PDFs into interactive learning modules.
- **Performance-Focused Design:** Apply adult learning theories to restructure cognitive load, integrating scenario-based decision checks that improve learner retention.
- **Multi-Modal Asset Creation:** Script and develop multimedia learning objects, including instructional infographics and AI-generated video assets, to support diverse learning styles.

- **LMS Onboarding Solutions:** Build comprehensive training architecture maps and step-by-step onboarding modules for platforms like **D2L Brightspace** to reduce student friction and tech support tickets.

MAY 2006 TO JULY 2006

ID INTERN, UNIVERSITY OF PITTSBURGH, 4200 FIFTH AVE, PITTSBURGH, PA 15260

- Designed eLearning content using Articulate Rise, Canvas LMS, and PowerPoint.
- Collaborated remotely with instructional designers to develop engaging online learning experiences.
- Applied instructional design principles and accessibility best practices to course development.

AUGUST 2005 TO MAY 2006

GRADUATE ASSISTANT, IUP, 1011 SOUTH DRIVE, INDIANA, PA 15705

- Supported faculty through a weekly instructional technology help desk for D2L Brightspace.
- Assisted instructors in improving online course accessibility using Panorama.
- Helped faculty bring existing online courses into accessibility compliance.
- Resolved instructional technology issues while supporting online instruction.

NOVEMBER 2006 TO MAY 2026

SELF-IMPROVEMENT SPEAKER, TINA PINEIRO LIFE SOLUTIONS, HONESDALE, PA

- Designed and facilitated instructor-led workshops for adult learners.
- Developed self-paced online courses, eBooks, and digital learning resources.
- Presented educational sessions at professional conferences and workshops.
- Managed curriculum development, instructional materials, website content, and marketing for an independent educational business.

SEPTEMBER 1998 TO JUNE 2001

EDUCATIONAL TECHNOLOGY ASSISTANT, CIVIL SERVICE POSITION, LAWRENCE PUBLIC SCHOOLS, 195 BROADWAY, LAWRENCE, NY 11559, MIDDLE SCHOOL AND ELEMENTARY

- Curriculum development
- Technology integration
- Staff training
- Computer classroom instruction

SEPTEMBER 1987 TO JUNE 2000

COMPUTER INSTRUCTOR, LAWRENCE PUBLIC SCHOOLS, CONTINUING EDUCATION & SUPER SATURDAY PROGRAM, 195 BROADWAY, LAWRENCE, NY 11559

- Developed curriculum for adult continuing education
- Developed curriculum for child computer education classes
- Classroom instruction evenings and weekends

LEADERSHIP & COLLABORATION

- Partnered with subject matter experts to transform complex content into engaging learning experiences.
- Led instructional design projects from concept through implementation.
- Guided stakeholders through iterative design and continuous improvement.

TEACHING AND LEARNING INNOVATION

- Applied adult learning theory and instructional design principles to improve learner engagement.
- Designed accessible online learning experiences aligned with evidence-based instructional practices.
- Integrated multimedia, interactivity, and assessment strategies to improve learner outcomes.

EDUCATIONAL TECHNOLOGY

- Leveraged instructional technologies including Articulate Storyline, Rise 360, Canva, LMS platforms, AI-assisted development tools, and multimedia production software to create scalable digital learning solutions.